



FOR IMMEDIATE RELEASE

Platinum TETM Paspalum Selected as Exclusive Turfgrass of FIFA World Cup 2022

LaGrange, Ga. USA (March 2019) – When the best of the best face off in the next FIFA World Cup, they will do so on the premium turfgrass known as Platinum TE^{TM} Paspalum. After years of comprehensive testing, the Supreme Committee for Delivery and Legacy selected Platinum TE as the playing surface for all stadiums and training sites hosting the November 2022 event in Qatar.

In a joint venture, Aspire Sports Turf and STRI conducted extensive research on which to base their selection. Varieties of seashore paspalum, bermudagrass, and zoysia turfgrasses were tested at multiple sites. Platinum TE Paspalum proved to be the most durable and shade tolerant of the turfgrasses tested, outperforming the other varieties in recovery as well. Establishment and grow-in from stolons was also quicker with the Platinum TE.

Grassing has begun at multiple stadiums and training facilities. To ensure genetic purity and the highest quality, the Platinum TE Paspalum being utilized is licensed and certified plant material from global turfgrass supplier Atlas Turf International. Grassing will continue as the remaining facilities are completed over the next two years.

"For over a decade, Platinum TE Paspalum has performed consistently well for projects in the Middle East," said Atlas Turf President John Holmes. "It's not surprising that it was singled out as the top performer and ultimately selected for Qatar 2022. In the testing, Platinum TE exhibited stronger tensile strength, greater ability to grow in low light conditions, and rapid recovery from injury."

Introduced in 2007 by noted plant scientist Dr. Ron R. Duncan, Platinum TE Paspalum features characteristics sought out for championship-quality sporting facilities including athletic fields and golf courses. In addition to the benefits highlighted in the research results, Platinum TE exhibits exceptional density, disease resistance, and superior salt tolerance. With dark green color and superior striping, Platinum TE delivers strikingly attractive fields. Platinum TE is the turfgrass of choice at over 150 projects around the world including soccer, baseball, rugby, and American football facilities and golf courses at every level of play.

About Atlas Turf International Limited

Atlas Turf International Limited provides turf on a global scale. Specializing in the worldwide distribution of quality turfgrasses, Atlas Turf is the source for the finest certified, licensed, and genetically pure turfgrasses. Learn more about Atlas Turf at www.atlasturf.com.

About Platinum TE Paspalum

Introduced in 2007 by Ron R. Duncan, Ph.D., Platinum TE[™] delivers unsurpassed playability and appearance combined with renowned service and expertise. Platinum TE's many key characteristics include a darker green color for exceptional striping, better density for outstanding ball set-up, and superior tolerance to low light intensity conditions. This naturally selected paspalum is certified and licensed, and perfect for installation at sports venues, golf courses, and other turfgrass areas. For more information, visit www.platinumte.com.

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